

# Customer Art Approval Form

Tracking Number:

LEEWAY PO#W5866493\_DENVER ENDOSCOPY(W315522)

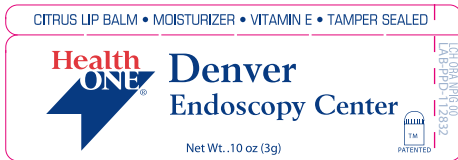
**ITEM PPD-420**  
Non-SPF Citrus

**REPEAT**

\*ANY CHANGE REQUEST  
TO AN EXACT REPEAT ITEM  
COULD BE SUBJECT TO SETUP FEE

LAB-PPD-112832

IMPRINT AREA  
2.0" X 0.55"



Imprint Color(s)



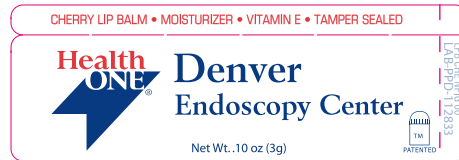
**ITEM PPD-421**  
Non-SPF Cherry

**REPEAT**

\*ANY CHANGE REQUEST  
TO AN EXACT REPEAT ITEM  
COULD BE SUBJECT TO SETUP FEE

LAB-PPD-112833

IMPRINT AREA  
2.0" X 0.55"



Imprint Color(s)



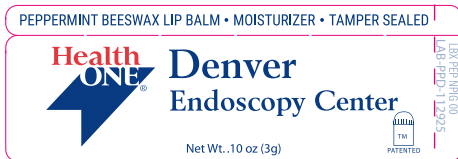
**ITEM PPD-441**  
Non-SPF Peppermint Beeswax

**REPEAT**

\*ANY CHANGE REQUEST  
TO AN EXACT REPEAT ITEM  
COULD BE SUBJECT TO SETUP FEE

LAB-PPD-112925

IMPRINT AREA  
2.0" X 0.55"



Imprint Color(s)



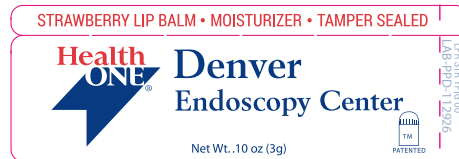
**ITEM PPD-419**  
Non-SPF Strawberry

**REPEAT**

\*ANY CHANGE REQUEST  
TO AN EXACT REPEAT ITEM  
COULD BE SUBJECT TO SETUP FEE

LAB-PPD-112926

IMPRINT AREA  
2.0" X 0.55"



Imprint Color(s)



## Art Guidelines

### 1. Labels

- a. Positive imprint - 5 pt minimum ..... Sample Text
- b. Reverse imprint - 7 pt minimum ..... **Sample Text**
- c. Serif and italic types - 7 pt minimum ..... Sample Text
- d. Line weight, positive lines - .5 ..... \_\_\_\_\_
- e. Line weight, reverse lines (gap) - .75 ..... \_\_\_\_\_

\* Ornate and display type faces will be printed on a case-by-case analysis.

\* Registered marks and trademarks should be enlarged for clear printing.

## Color Variance Notification

- This PDF file is being viewed on an RGB monitor therefore there will be a variance between the color on your screen and the color of the actual finished product.
- This proof should be used to inspect the layout, spelling, color selection and approximate color appearance.
- Colors printed on different mediums (ie: leash and label) will not be an exact match.
- This proof is not an exact match of the finished product color or quality of the printed peice.